Overall Game Idea	basic and lack creativity. There is little thought put into the overall concept.	shows some creativity but could be expanded upon or improved.	well-developed and show a good level of creativity.	Highly creative and innovative, demonstrating a deep understanding of game design principles.
Physical Design of the Board	simple and uninteresting. The layout and aesthetics need significant improvement.	somewhat functional, but the layout and aesthetics could be enhanced.	well-executed, with a clear and visually appealing layout.	exceptional, with a highly polished and visually stunning layout that enhances the gameplay experience.
Physical Design of the Pieces	The game pieces are basic and lack attention to detail. Their design does not complement the overall game.	The game pieces are functional, but their design could be more thoughtful and cohesive with the game.	The game pieces are well-designed and contribute to the overall aesthetic of the game.	The game pieces are beautifully crafted, with a high level of attention to detail and a perfect fit with the game's theme and design.
Rules	unclear or overly complex, making the gameplay difficult to understand.	somewhat straightforward but could be refined to improve the overall gameplay experience.	well-defined and easy to understand, ensuring a smooth and engaging gameplay experience.	exceptionally well-crafted, balancing complexity and simplicity to create a highly engaging and strategic gameplay experience.
Game Storage	basic and does not effectively protect or organize the game	functional but could be improved to better protect and organize the game	well-designed and effectively protects and organizes the game components.	exceptional, with a highly innovative and thoughtful design that enhances the overall user experience.